

Survey AI/ ARG's

What is your age:

What is your gender:

How familiar are you with the concept of AI? (Artificial Intelligence)

Very familiar
Somewhat familiar
Not familiar at all

What comes to mind when you think of AI? (Open answer)

Do you view AI as more of a positive source, negative source, or neutral?

Positive
Negative
Neutral

Have you ever participated in an Alternate Reality Game (ARG) before?

ARG Definition: An ARG (alternate reality game) is a type of interactive storytelling where players come together to solve puzzles and tasks in order to progress through the story arc. These games are typically set in virtual or real-world environments and involve a variety of media such as videos, audio, text and images.

Yes
No

On a scale of 1 to 5. With 1 being not interested at all and 5 being very interested. How interested are you in participating in ARG's?

1 – 2 – 3 – 4 – 5

What aspects of an ARG would you find most engaging?

Storyline
Puzzles and challenges
Interactivity with other players
Explorations of real-world locations

